

PRESS INFORMATION
PROFILE

BIO-

<p style="text-align: center;">BHASKAR SHARMA CE-Blank Optical Media & Consumer Products</p>

Bhaskar Sharma is Chief Executive at Moser Baer India Limited heading the blank optical media and consumer products businesses.

He started his career with ITC in Marketing and eventually rose to assume the responsibility of managing the Specialty Paper Division of ITC. He left ITC in 1997 as Executive Vice President to join International Paper in India as their CEO in July, 1997. He later joined Moser Baer and since 2001 he has been managing the domestic sales and marketing of optical media products.

He is a post graduate in Business Administration and has an overall professional experience of 32 years.

Mr Sharma is married and has one son aged 24 and one daughter aged 14. His wife Rekha is a homemaker and also actively participates in social work.

Mr. Sharma's hobbies are reading management books and traveling.