

## PRESS INFORMATION

## BIO-PROFILE

<b>Deepak Puri</b> Chairman & Managing Director
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As Chairman and Managing Director of Moser Baer India Ltd, Deepak Puri provides strategic leadership and direction to the organization. He steers the company with his vision of making Moser Baer one of the most respected technology companies globally.

Under Mr Puri's close guidance, Moser Baer has become one of the fastest-growing companies in the information technology sector, enjoying the position of being the world's third-largest manufacturer of optical storage media.

Mr Puri's erudition, drive and commitment to the industry, armed with a client base of Fortune 500 companies, have led Moser Baer to continuously create high shareholder value for investors. In addition, his strong entrepreneurial skills, as also an undying commitment and belief in his abilities, have been instrumental in catapulting Moser Baer to its present position as a strong, established brand and a vendor of choice abroad.

Moser Baer's 4,000-strong employee base represents the highest manufacturing talent in the country, and the entire workforce shares Mr Puri's passion and enthusiasm in building a great organization.

Mr Puri is the driving force at Moser Baer in creating an environment of integrity, fair business practices, respect for intellectual property and a ceaseless quest for human capital development. Moser Baer, in its 20th year of operations in India, has made its mark in the complex optical media market, emerging as one of the largest optical and magnetic media manufacturers in the world.

Mr Puri has been constantly endeavouring to highlight issues plaguing the hardware industry and, in fact, the manufacturing sector at large. He has been instrumental in spearheading activities that synergise and allow Indian IT associations to work together in a more cohesive fashion, thus enabling the hardware sector to have one vision and one voice.

Mr Puri is the chairman of Electronics and Computer Software Export Promotion Council (ESC), a non-profit, autonomous organization of the Ministry of Information Technology, Government of India. He leads the council in its agenda of attracting foreign direct investments in the hardware manufacturing sector and promoting India as the destination of choice for manufacturing activities of multinationals, replicating the success that Singapore has made by shifting its manufacturing bases to China.

He is actively involved with ELCINA and has also received an award from the industry body—‘The Electronics Man of the Year 2002’ recognition. He has also been crowned the IT Man of the Year by leading IT publication *Dataquest*. Under his stewardship, Moser Baer has won the Dataquest Top 20’s ‘Fastest Growth Company’ Award for two years in a row.

Mr Puri holds a master’s degree in mechanical engineering from Imperial College, London, and is an alumnus of St. Stephen’s College and Modern School, New Delhi.