

MOSER BAER INDIA LTD

CORPORATE PROFILE

www.moserbaer.com / www.moserbaer.net / www.moserbaer.in

Moser Baer, headquartered in New Delhi, is a leading global technology company. Established in 1983, the company successfully developed cutting edge technologies to become the world's second largest manufacturer of Optical Storage media like CDs and DVDs. The company also emerged as the first to market the next-generation of storage formats like Blu-ray Discs and HD DVD. Recently, the company has transformed itself from a single business into a multi-technology organisation, diversifying into exciting areas of Solar Energy, Entertainment and IT Peripherals & Consumer Electronics.

Through its wholly owned subsidiaries, the company manufactures photovoltaic cells and modules by straddling multiple technologies including crystalline silicon, concentrator, nano technologies and thin films.

Moser Baer Entertainment offers home video titles in various Indian languages at unmatched prices and is also engaged in media content creation.

The company has also initiated marketing of a series of IT Peripherals and Consumer Electronics gadgets.

Moser Baer has a presence in over 82 countries, serviced through six marketing offices in India, the US, Europe and Japan, and has strong tie-ups with all major global technology players.

Moser Baer's products are manufactured at its three state-of-the-art manufacturing facilities. It has over 6,000 full-time employees and multiple manufacturing facilities in the suburbs of New Delhi.

Website: www.moserbaer.in

Some quick facts:

World's second-largest manufacturer of optical storage media products...

Moser Baer is a leading Indian transnational, providing high-quality data storage product to its customers using innovative technologies. The company has the distinction of being the world's third-largest manufacturer of optical storage media.

20 per cent global market share...

Approximately 80 per cent of Moser Baer's production is exported to over 82 countries across six continents. Moser Baer services the requirements of all the leading storage media brands in the world, leading to around 20 per cent global market share.

Three state-of-the-art manufacturing facilities with an annual capacity of over 3 bn units...

Moser Baer has three state-of-the-art manufacturing facilities in Noida and NEPZ, with a capacity of over 3 billion units. With 'Class 100' clean-room conditions, climate control, superior machinery and the finest raw materials, the spirit of 'zero error' manufacturing drives the company.

ISO 14001, OHSAS 18001 and SA 8000 certification...

As an ISO 14001 and OHSAS 18001 -certified company, Moser Baer conforms to the standards specified by the American National Standards Institution and the European Manufacturers Association.

Proprietary manufacturing process...

Moser Baer's manufacturing processes and technologies are constantly evolving. Its proprietary manufacturing process—the PC12D XT—enables one of the highest yields among global peers.

Research & Development spends are 3 per cent of annual revenues...

With close to 100 people working 24x7x365 on process design and nearly 3 per cent of annual revenues invested in research & development, Moser Baer is committed to value engineering, improving product quality, yields and simultaneously lowering cost of production. The company has been able to position itself in the global markets as one of the largest producers of data storage media with stringent quality standards, thanks to its continuous focus on R&D.

Brand 'Moser Baer-PRO' launched in India...

In April 2003, Moser Baer launched its brand 'moserbaer-PRO' in the Indian market. The initial products to be introduced are aimed at both the consumer and professional markets, and consist of CD-Rs, DVD-Rs, CD-RWs, DVD-RWs, Mini-Diskettes, Floppies and Audio Cassettes. The company has signed an agreement with one of the leading distributors of technology products in Asia, with a distribution network of 900 dealers in 32 different cities in India.

Foray into Solar Photovoltaic segment

In October 2005, Moser Baer announced its plans to enter into the fast growing solar photovoltaic segment. To ensure that Moser Baer can play an active role in the technology development in this segment, it has invested in three US-based companies who are working on cutting edge technology. The initial crystalline silicon line of 40MW is being expanded to 80 MW soon. In the PV space, the company also announced setting up the world's largest Thin Film solar fab, with planned capacity of 600 MW by 2010.

Launched Entertainment business

Leveraging on the in-house developed and patented technology, Moser Baer launched its home entertainment business in 2006, introducing movie VCDs and DVDs at unmatched prices. The division has already acquired copyrights/exclusive license of more than 10000 titles in all major Indian languages which comprises a third of all movies produced till date in India. With world-class tamper-proof packaging, wide distribution reach and global quality production standards in each product, customers have been given a compelling value proposition which has hitherto fore not been seen in India.

IT Peripherals and Consumer Electronics

Recently, Moser Baer has initiated marketing of a host of IT Peripherals and Consumer Electronics devices like Flash drives, DVD drive, Keyboard, Optical Mouse, Headphone and DVD player.