

November 17, 2014

The Manager,  
Listing Department  
The National Stock Exchange of India Limited,  
"Exchange Plaza", C-1, Block G,  
Bandra- Kurla Complex,  
Bandra (East), Mumbai- 400 051

The Corporate Relationship  
Department  
Bombay Stock Exchange Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400001

**Symbol- MOSERBAER    Series- EQ**

**STOCK CODE-517140**

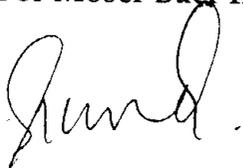
**Sub: Press Release**

Dear Sir,

Please find enclosed herewith a copy of the Press Release which is being released today.

Thanking you,

Yours faithfully,  
For Moser Baer India Limited



**S. K. Mata**  
**Sr. Manager - Secretarial**

*Encl: As above*

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### **Moser Baer poised to lead the residential solar rooftop segment, bags contracts in all 3 states**

- After attaining undisputed #1 Brand position in grid connected farms, two years in a row, Moser Baer targets roof top segment.
- *The leading Indian Solar Brand to win contracts in rooftop schemes in all the 3 states of Kerala, Tamil Nadu and Rajasthan.*
- *Introduces innovative and tailor-made products relevant for Indian residential roof top segment.*

**New Delhi, November 17, 2014:** Moser Baer Solar Ltd's has emerged as # 1 player in the state run programs for rooftop solar installation having bagged the contracts for all the 3 states- Kerala, Tamil Nadu and Rajasthan. The announcement comes on the back of Bridge to India report which placed Moser Baer Solar as the undisputed leader in grid tied systems for 2 years in a row.

Moser Baer Solar Limited (MBSL), is now focusing on the residential rooftop segment. The company has introduced many unique products and technologies to address local requirements of each state and residential segment in general. For example, the company has introduced the concept of designing and installing a portable solar system that can be put on roofs without needing to puncture the roof, which used to damage the structure of the building and many other similar innovations.

Speaking on the achievement, **Vivek Chaturvedi, Chief Marketing Officer, Moser Baer Solar** said, "Having pioneered and lead the multi megawatt grid tied segment, now we are working with the state nodal agencies to solarise Indian homes. We are bringing world class 'made in India' PV modules and design practices to Indian residential segment. We will use MBPV Elite series modules for our Indian installations as well, which have been well – acclaimed in the Japanese residential segment for last 3 years."

"We thank State Nodal agencies like ANERT in, Kerala , TEDA in Tamil Nadu and now RRECL in Rajasthan, which have done a phenomenal job in taking the lead and showing the path for other states in this field." he added.

#### **About Moser Baer Solar Limited**

*Moser Baer Solar Ltd. (MBSL) is a subsidiary of Moser Baer India Limited. The entity was launched in 2007 to provide EPC solutions for effective deployment of PV Systems. Today, MBSL is a key player in*

*manufacturing world-class solar modules and supplying to customers across India, Europe and Japan. In addition, MBSL also provides EPC solutions for effective deployment of PV Systems and has recently emerged as the largest solar EPC player in India with more than 250 MW of installations across the length and breadth of the country. The PV Systems business has rapidly grown to a market leadership position in solar farms, roof-tops and off-grid applications in India. The business strategy is to straddle multiple technology platforms and to drive scale in a cost effective manner. MBSL was conferred with the prestigious "5 Star Rating" certificate by TÜV Rheinland for maintaining highest standards of quality in manufacturing for three consecutive years ( 2009 - 2012)*

Website: [www.moserbaer.com](http://www.moserbaer.com)

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