



Press Release

For immediate release

Moser Baer launches biometric pen drives to strengthen data security

New Delhi, August 16, 2013: Moser Baer has come up with a unique biometric pen drive for its customers. This product is aimed towards maintaining data confidentiality, protection from data theft and sensitive data leaks. By carrying around a finger print flash drive, the users can be certain that all of the information will remain safe, and they will never need to worry about losing their sensitive information ever again.

Easily installable, the biometric pen drive will provide stronger data security, password protection, strong user authentication, file encryption and carries separate public and private space on the disk. Colour coded white, these drives have the capacity of 16GB and is compatible with Windows ME/2000/XP/Vista/MAC OS 9.0 or Linux Kernel 2.4.2. The pen drives weigh 13 gms with a limited warranty of two years.

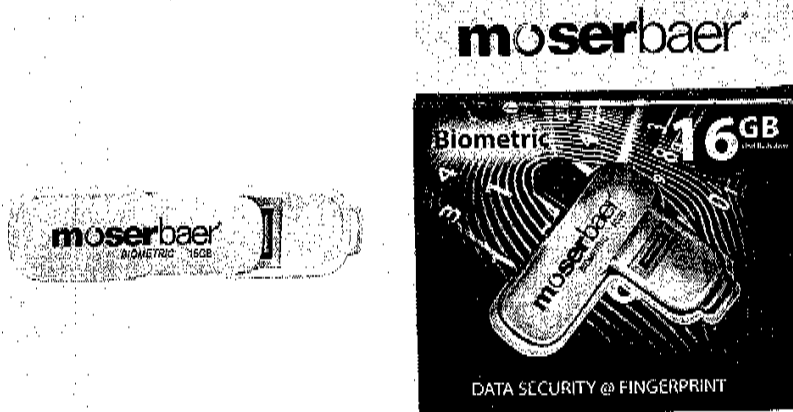
Deepak Shetty, Senior Vice President-Domestic Sales and Marketing, Moser Baer said, "This is one of our latest offering to our customers to further strengthen the security of the pen drives. The newly launched pen drives have an easy four step installation. The product will help fulfill a major need of the hour in the face of data theft and help fight cyber threats while securing data through its public and private space on the disk."

NOTE : Four step installation process :

- Plug the Moser Baer USB directly into an available USB port on your desktop

or notebook computer

- Once the USB is successfully connected to the system, LED will light up and new Removable Disk drive would be created
- Click on the BTP (Biometric Track Pad) icon, a window would appear. Click on the finger or thumb you want to register with and then enter your "User Name" which could be a combination of letters and numbers (without spaces). Enter the "Password" and click "Next" to continue
- Slide the selected finger or thumb along the Moser Baer USB sensor strip three times to register your fingerprint



Picture : Moser Baer Biometric pen drive

About Moser Baer India Ltd.

Moser Baer India Limited headquartered in New Delhi, is a leading global tech-manufacturing company. Established in 1983, the company has successfully developed cutting edge technologies to become one of the world's largest manufacturers of Optical Storage media like CDs and DVDs. The company also emerged as the first to market the next-generation of storage formats like Blu-Ray discs in India. Over the years the company has entered into exciting areas of

content replication, home entertainment and is a market leader in the high growth photovoltaic space. It is the only company worldwide to receive the prestigious 5-star rating from TÜV Rheinland for 3 years in a row maintaining highest standards of quality in manufacturing PV modules. Moser Baer India has emerged as one of the most credible brands focused on hi-tech manufacturing and R & D activities. It is continuing to unfold the next generation innovative technologies that will catapult India into a respectable manufacturing hub.

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