



Press Release

For immediate release

Moser Baer Solar - No. 1 solar EPC player in India

New Delhi, October 21, 2013: Moser Baer Solar Ltd. (MBSL), *the solar photovoltaic manufacturing and EPC arm of Moser Baer India Ltd.*, has emerged as the largest solar EPC player in India with more than 250 MW of installations across the length and breadth of the country. Moser Baer Solar also emerged as the No. 1 solar company in third-party EPC installations. The Company, which was already well established as India's largest in solar manufacturing, also emerged as the 'only brand' that has provided its own branded solar PV modules to Indian customers in both Multi Crystalline and Thin Film technology.

Commenting on the development, K.N Subramaniam, CEO, Moser Baer PV Systems said, "We are indeed excited to be a part of the National Solar Mission and elated that MBSL has scaled new heights in only 3 years of commencing the EPC business. We have been a technology neutral company and have excelled in all types of installations of multiple technology products. With our global presence in more than 36 countries and as the market leaders in India, we have the technological proficiency along with professional and high level expertise of the design requirements of an individual installation."

Vivek Chaturvedi, Chief Marketing Officer, Moser Baer Solar said, "We have been a fully integrated company - right from cell manufacturing to the ownership of solar farms. MBSL has made a mark in the solar industry and our brand tagline 'We get the Sun' rightly showcases our strength and vision for the solar sector. Our strong pan India presence has helped us in creating a portfolio of services which includes everything from a 3W lantern to a 30MW grid-connected farm. Our EPC team of professionals is highly competent and has relevant understanding of terrains in various regions of the country. Today, MBSL has a wide customer base including PSU's, offices, industry, telecom, residential and commercial buildings and our executed projects have secured financing from India's leading financial institutions."

MBSL has a strong experience in Solar system EPC - both grid-connected and off-grid across multiple technologies. Owing to its lineage, MBSL today has strong technical alliances with leading Germany based system integration companies &

suppliers based out of India/Europe/Asia to ensure high quality, timely delivery and low cost.

Editor's note:

Recently, global consulting firm *Bridge to India* has reported Moser Baer Solar (MBSL) to have undertaken the maximum Solar PV installations in India in the third party EPC installations category till August 2013. Additionally, MBSL has also been established as the only brand to have supplied PV modules with multiple technologies to India customers. Link: <http://bridgetoindia.com/our-reports/india-solar-map>

About Moser Baer Solar Ltd:

Moser Baer Solar Ltd. (MBSL) is a subsidiary of Moser Baer India Ltd. The entity was launched in 2007 to provide EPC solutions for effective deployment of PV Systems. The PV Systems business has rapidly grown to a market leadership position in solar farms, roof-tops and off-grid applications in India. The business strategy is to straddle multiple technology platforms and to drive scale in a cost effective manner. MBSL has been conferred with the prestigious “5 Star Rating” certificate by TÜV Rheinland for maintaining highest standards of quality in manufacturing for three consecutive years.

About Moser Baer India Ltd:

Moser Baer India Ltd. headquartered in New Delhi, is a leading global tech-manufacturing company. Established in 1983, the company has successfully developed cutting edge technologies to become one of the world's largest manufacturers of Optical Storage media like CDs and DVDs. The company also emerged as the first to market the next-generation of storage formats like Blu-Ray discs in India. Over the years, the company has entered into exciting areas of content replication, home entertainment and is a market leader in the high growth solar photovoltaic space. Moser Baer India has emerged as one of the most credible brands focused on hi-tech manufacturing and R & D activities. It is continuing to unfold the next generation innovative technologies that will catapult India into a respectable manufacturing hub.

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