



PRESS RELEASE

For immediate release

Moser Baer participates in LED Expo & LED Lighting Summit 2013 to showcase its energy efficient products

- *In the pilot phase, the Company to focus on retrofit and project lighting solutions with highly energy efficient, long lasting environmental friendly LED tube lights, LED bulbs, LED street lights, LED down lights and LED panel lights.*
- *Is among top 5 LED tube lights players in India during pilot stage itself*
- *Products providing excellent energy saving to consumers ranging from 50% to 80% against conventional lighting products.*

New Delhi, December 19, 2013: Moser Baer India Limited (MBIL), a global tech-manufacturing company is now offering products on pilot basis in the high growth energy efficient LED (Light Emitting Diode) lighting business segment. During the three day LED Expo & Summit 2013 from December 19th to December 21st at Pragati Maidan in New Delhi, the business is showcasing its next gen LED lighting products. The company also introduced to OMNI bulb, a best in class product new to the Indian consumers that builds natural and pleasant lighting effect.

The Company plans to establish its presence in the LED market on the back of its rich technology heritage, molding capabilities, strong brand recognition in the Indian market and a broad distribution network. The company offering during the first phase will focus on the professional lighting application space - both retrofit (very user friendly solution) and projects applications.

Mr. Ramadas Patil, Head of Solid State Lighting, MBIL said, "Our range of products offerings consists of energy saving retrofit lamps and solutions for various applications like industry, hospitals, shopping malls, offices, street lighting etc. In LED tube lights segment we are already among top 5 players, this reflects the acceptance of our products. Right now the

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technologies to become the next-generation of like CDs and DVDs. The company also emerged as the first to market the next-generation of storage formats like Blu-Ray discs in India. Over the years the company has entered into exciting areas of content replication, LED, home entertainment and is a market leader in the high growth photovoltaic space. It is the only company worldwide to receive the prestigious 5-star rating from TÜV Rheinland for 3 years in a row (2009 - 2012) maintaining highest standards of quality in manufacturing PV modules. Moser Baer India has emerged as one of the most credible brands focused on hi-tech manufacturing and R & D activities. It is continuing to unfold the next generation innovative technologies that will catapult India into a respectable manufacturing hub.

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energy saving to consumers is ranging from 50% to 80% and lasts five to twenty times longer compared to conventional products.”

Mr. Shiv Nath, Chief Operating Officer, MBIL said, “ As per forecast from research agencies LED market is set to witness strong growth over the next few years globally as well as in India. As per YUANTA, LED light bulb market is expected to increase at a CAGR of over 63 % to reach USD 15 billion in 2015 from USD 3.4 billion in 2012. This augurs well for heritage technology manufacturers like us.”

About Moser Baer India Ltd :

Moser Baer India Limited headquartered in New Delhi, is a leading global tech-manufacturing company. Established in 1983, the company has successfully developed cutting edge technologies to become one of the world's largest manufacturers of Optical Storage media like CDs and DVDs. The company also emerged as the first to market the next-generation of storage formats like Blu-Ray discs in India. Over the years the company has entered into exciting areas of content replication, LED, home entertainment and is a market leader in the high growth photovoltaic space. It is the only company worldwide to receive the prestigious 5-star rating from TÜV Rheinland for 3 years in a row (2009 - 2012) maintaining highest standards of quality in manufacturing PV modules. Moser Baer India has emerged as one of the most credible brands focused on hi-tech manufacturing and R & D activities. It is continuing to unfold the next generation innovative technologies that will catapult India into a respectable manufacturing hub.

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