



## Moser Baer launches security-software loaded pen drives

- *Associates with TrustPort for the Total Protection software*
- *Offers free installation and usage for six months*

New Delhi, Sep 26, 2012: Moser Baer has introduced 4 GB and 8 GB pen drives preloaded with security software. The company has associated with TrustPort, the Czech Republic based world-renowned player in the security software segment. It provides total protection to the user's system from virus, electronic mail spam and any unauthorized access.

As soon as the pen drive is inserted into a system, the user can install the software via a simple authentication code based procedure. Once installed, it acts not only as an antivirus but also as an antispymware and an intelligent firewall providing data protection by encryption, access management, reliable data shredding, virtual encrypted drives, backup system disk, to name just a few.

Deepak Shetty, Senior Vice-President, Domestic Sales and Marketing, Moser Baer said, "*The launch signifies further strengthening of the Moser Baer's positioning in the target technology sphere. This product convincingly proves that a pen drive can be used to do more than a mere data storage and transfer. It gives the users an effective combination of convenience of data storage and a robust technology for complete protection of the computer system. Notably, after installing, the user can also create five more portable versions (pen drives) of the protection tool.*"

The pen drives come with two-year warranty. The 4GB version is available at <http://shop.moserbaer.in> at Rs. 2397-(per unit) . The drives are also available at around 15,000 dealer outlets of the company across the country. A 6-months trial offer for free installation and usage of the security software has been offered too.

**Editor's note:**

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**About TrustPort**

TrustPort, a Czech Republic based company, is a major supplier of software solutions for data protection and secure communications globally. Its portfolio includes products excelling in many security areas including antivirus technology, antispam technology and strong data encryption technologies.

For more information, please visit: <http://www.trustport.com/en>

**moserbaer****About Moser Baer India Ltd.**

Moser Baer India Limited headquartered in New Delhi, is a leading global tech-manufacturing company. Established in 1983, the company has successfully developed cutting edge technologies to become one of the world's largest manufacturers of Optical Storage media like CDs and DVDs. The company also emerged as the first to market the next-generation of storage formats like Blu-Ray discs in India. Over the years the company has entered into exciting areas of content replication, home entertainment and is a market leader in the high growth photovoltaic space. It is the only company worldwide to receive the prestigious 5-star rating from TÜV Rheinland for 3 years in a row maintaining highest standards of quality in manufacturing PV modules. Moser Baer India has emerged as one of the most credible brands focused on hi-tech manufacturing and R & D activities. It is continuing to unfold the next generation innovative technologies that will catapult India into a respectable manufacturing hub.

Website: [www.moserbaer.com](http://www.moserbaer.com)

For further information please contact

Abhinav Kanchan

Group Head-Corporate Communications

[abhinav.kanchan@moserbaer.in](mailto:abhinav.kanchan@moserbaer.in)

Tel: 011-40594175

Mobile: +91-9958867269

Ankur S Bhat

Manager- Corporate Communications

[ankur.bhat@moserbaer.in](mailto:ankur.bhat@moserbaer.in)

Tel: 011-40594127

Mobile: +91-9899819904