

# moserbaer Trust

For Immediate Release

## **Moser Baer Trust powers Digital Literacy Centre at Surajpur in Greater Noida**

*First of its kind Digital Literacy centre in the region to have uninterrupted solar  
power*

**Greater Noida, September 22, 2010:** Moser Baer Trust (MBT) has got solar rooftop systems installed at its Digital Literacy Centre at village Surajpur, Greater Noida to ensure continuity of learning process amidst load shedding. This unique initiative will ensure uninterrupted power supply to the Digital Literacy Centre which will have positive impact on the computer education of these children. This rooftop solar system has been designed and developed by Moser Baer Solar Limited which will generate sufficient power to meet the requirements of the centre in operating the computers. The system has a battery back up to store the power thus generated.

**Nita Puri, Chairperson, Moser Baer Trust,** said: "Solar rooftop systems are emerging as a long term remedy for villages afflicted by day time power shortages. This rooftop solar system will also reduce the usage of diesel led generators which are unreliable, polluting and expensive." She further added, "This is a perfect example of **business practice helping the local community grow sustainably.**"

Moser Baer Trust, in partnership with Nasscom Foundation is operating 4 knowledge centers in the regions of Noida, Greater Noida and Ghaziabad. These knowledge centers provide digital literacy and are jointly certified by Microsoft. Since 2008, the Trust has imparted education to more than 750 students from surrounding villages. During the ceremony, the Trust awarded certificates to 72 students on successful completion of training imparted under the digital literacy program.

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## About Moser Baer Trust:

Moser Baer Trust is a community development vehicle of Moser Baer India Limited (MBIL). Its programmes are framed and rolled out after a detailed stakeholder dialogue. It has an independent budget and a plan of action. Its community development programmes are designed to meet the Millennium Development Goals (MDGs) as part of MBIL's contribution towards nation building. At Moser Baer, we believe that Corporate Social Responsibility (CSR) is the way to conduct business that achieves a balance or integration of economic, environmental and social imperatives while at the same time addressing stakeholder expectations.

## About MBIL:

Moser Baer India Limited headquartered in New Delhi, is a leading global technology company. Established in 1983, the company has successfully developed cutting edge technologies to become one of the world's largest manufacturers of Optical Storage media like CDs and DVDs. The company also emerged as the first to market the next-generation of storage formats like Blu-Ray discs in India. In recent years the company has entered into exciting areas of home entertainment, consumer products and is set to lead the technology curve in tapping renewable energy resources in the high growth photovoltaic space. Over the years, Moser Baer India has emerged as one of the most credible brands focussed on hi-tech manufacturing and R & D activities. It is continuing to unfold the next generation innovative technologies that will catapult India into a respectable manufacturing hub. For further details please visit [www.moserbaer.com](http://www.moserbaer.com)

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