



For Immediate Release

Moser Baer extends its range of TFT monitors Offers new range in Energy Efficient series

New Delhi, 20 Jan, 2010 – Moser Baer India Ltd., the global technology company, has launched an all new range of **energy efficient, stylish and feature rich TFT monitors**, augmenting its existing TFT monitor range. Four new models are included in the range with sizes varying from 15.4 inches to 21.5 inches. The products offer high resolution and fast response time of 5ms. The range is designed to give the best to the consumers with its stylish appeal and offer special technologically advanced features that will cater to the needs of the corporate houses. The elegance of the Moser Baer TFT Monitor is not just limited to its sleek design but also its vibrant colours and superior clarity. **The new models are available at a starting price of Rs. 5500 - Rs. 12000 for high end models.**

“Today energy efficiency is the key global requirement and Moser Baer in its quest for consumer delight has extended the range of such products in the market. We are known for innovation in our products and will continuously work towards introducing many technologically superior products. With our new offerings, we intend to offer solutions to various needs of the Indian consumers through the perfect harmony of smart technology and stylish design.”, said **Mr. Bhaskar Sharma, Chief Executive Officer, Moser Baer India Ltd.** “The new range is designed to meet the needs of people operating in different environments” added Mr. Sharma.

Moser Baer is showcasing its expertise in the segment by equipping the **multimedia models with advanced features and 2 watt + 2 watt speakers** for good sound quality and offers users a perfect balance between performance and price.

It comes with a warranty of 3 years and is available at most electronic stores as well as Moser Baer exclusive outlets.

About the Company

Moser Baer, headquartered in New Delhi, is a leading global technology company. Established in 1983, the company successfully developed cutting edge technologies to become the world's second largest manufacturer of Optical Storage media like CDs and DVDs. The company also emerged as a leading edge player in next-generation of storage formats, especially Blu-ray discs. Recently, the company has also transformed itself from a single business into a multi-technology organisation, diversifying into exciting areas of Solar Energy, Home Entertainment and IT Peripherals and Consumer Electronics.

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