



For Immediate Release

Moser Baer Photo Voltaic forays into Australian market

Clean Energy Council (CEC) approves MBPV to sell its IECEE-CB certified Crystalline Silicon Modules in Australia

New Delhi 14 April 2010: Moser Baer Photo Voltaic Ltd (**MBPV**) will now offer its Crystalline Silicon products to the Australian consumers. Recognizing the TuV Intercert's **IECEE-CB** certification, Clean Energy Council (**CEC**) has allowed the company to offer its **Crystalline Silicon modules** in Australia. The certification has been accorded by **TuV Intercert** recognizing the high quality of these products which adhere to top global standards and benchmarks. This **certification is mandatory** for all those players who want to operate in the Australian market.

Commenting on the development, **Ratul Puri, Executive Director, MBIL**, said: "Australia is one of the new emerging markets for solar energy as its Government has declared that 20% of its total electricity generation should be through renewable sources by 2020. This offers us with a huge potential market to be tapped." He further added, "We have achieved success globally due to our high quality products matching stringent quality norms and certification which are in accordance to the local requirements. Hence, we are certain that we will replicate our success model in Australia too."

He also added that the company's products & services meet the international standards including **UL, IEC, ETL, CE, TuV, MCS** etc allowing it to operate in key emerging markets like Australia, Japan, United Kingdom, United States of America etc. MBPV

Dr. Rajiv Arya, CEO, MBPV, said: "Acceptance of our products by CEC is a testimony of the high quality of products offered by us. To apply for CEC listing, it was necessary for our products to get the IECEE-CB certification which was duly accorded by TuV Intercert. Our products are now listed on their website allowing us to operate in Australia."



Editorial notes:

About IECEE-CB: IECEE-CB is an international Scheme operated by the IECEE (IEC System for Conformity testing and Certification of Electrotechnical Equipment and Components), known as the CB Scheme to facilitate international trade. This certificate is provided to such products and systems that match the set standards.

About TuV Intercert: TÜV Intercert GROUP, established in Milan in 2003 is an independent Certification Body for system and products. The Group was created out of the desire to support companies and organisations in obtaining certification which guarantees attention to the quality, efficiency and safety, not only of the goods and services offered but also of the management system employed.

For further information please visit the website: www.tuv-intercert.org/

About CEC: CEC headquartered in Melbourne is a membership based industry association representing the clean energy and energy efficiency sectors. Its primary role is to develop and advocate effective policy to accelerate the development and deployment of all clean energy technologies.

*For further information please visit the website:
<http://www.cleanenergycouncil.org.au>*

Certifying bodies

UL: Underwriters Laboratories® is an independent product safety certification organization that has been testing products and writing standards for safety for more than a century. It evaluates more than 19,000 types of products, components, materials and systems annually with 20 billion UL Marks appearing on 66,000 manufacturers' products each year

IEC: The IEC is the world's leading organization that prepares and publishes International Standards for all electrical, electronic and related technologies. The IEC also manages conformity assessment systems that certify that equipment, systems or components conform to its International Standards.

MCS: The Microgeneration Certification Scheme (MCS) is an independent scheme that certifies microgeneration products and installers in accordance with consistent standards. It is designed to evaluate microgeneration products and installers against robust criteria providing greater protection for consumers. The MCS is the only certification scheme to cover all microgeneration products and services, and has support from the Department of Energy and Climate Change, industry and non-governmental groups.

TuV: TÜV Rheinland Group, founded 1872, with above 36,000 registered companies is one of the most credible player and a global leader in the areas assessment and certification of Photovoltaics worldwide.

About PV Business:

Moser Baer Photo Voltaic Limited (MBPV) and PV Technologies India Limited (PVTIL) are subsidiaries of Moser Baer India Limited and were launched between 2005 and 2007. The primary objective of the entities is to manufacture world-class solar modules and design an EPC for effective deployment of PV Systems. Our PV Systems business has rapidly grown to a market leadership position in solar farms, roof-tops and off-



grid applications. The strategy is to straddle multiple technology platforms and to drive scale in a cost effective manner.

The current production capacity of MBPV stands at 90 MW Crystalline Cells, 90 MW Crystalline Modules, and 50 MW Thin Films. We also have an initial capacity of a few megawatts in Concentration PV, which is being rapidly developed for the market and has great cost reduction potential. We have a strong commitment to R&D and innovation and our products meet international standards including UL, IEC, ETL, CE. MBPV is the first Indian company to be awarded the prestigious 5 Star rating by TÜV Rheinland for maintaining highest standards of quality.

For further information please contact

Abhinav Kanchan (abhinav.kanchan@moserbaer.in)

+ 91-9958867269 / 011-40594175

Balaji Krishnaswami (balaji.krishnaswami@moserbaer.in)

+91-9971757474 / 011-40594338

Saurabh Saggi (saurabh@corvoshandwick.co.in)

+91-9810074079